

# Communication Technology and STD/HIV Prevention

Mary McFarlane, PhD

Rachel Kachur, MPH, CHES

BIRB

# Programmatic Efforts

- Many program areas trying different things with varying degrees of “success”:
  - Partner notification via email or chat
  - Chat room outreach
  - Banners and mass marketing
  - Cell phones
  - Health department web sites
  - Online test slips
  - Online results
  - Online EPT
  - Chlamydia self-test kits ordered online
  - Behavioral intervention

# Communication Technology and STD Prevention

- The Center of Excellence
  - Combination of experts in:
    - Web design and management
    - STD clinical practice, epidemiology and surveillance
    - STD laboratory
    - Behavioral interventions
    - Program, training, evaluation
    - Cell phones and text messaging



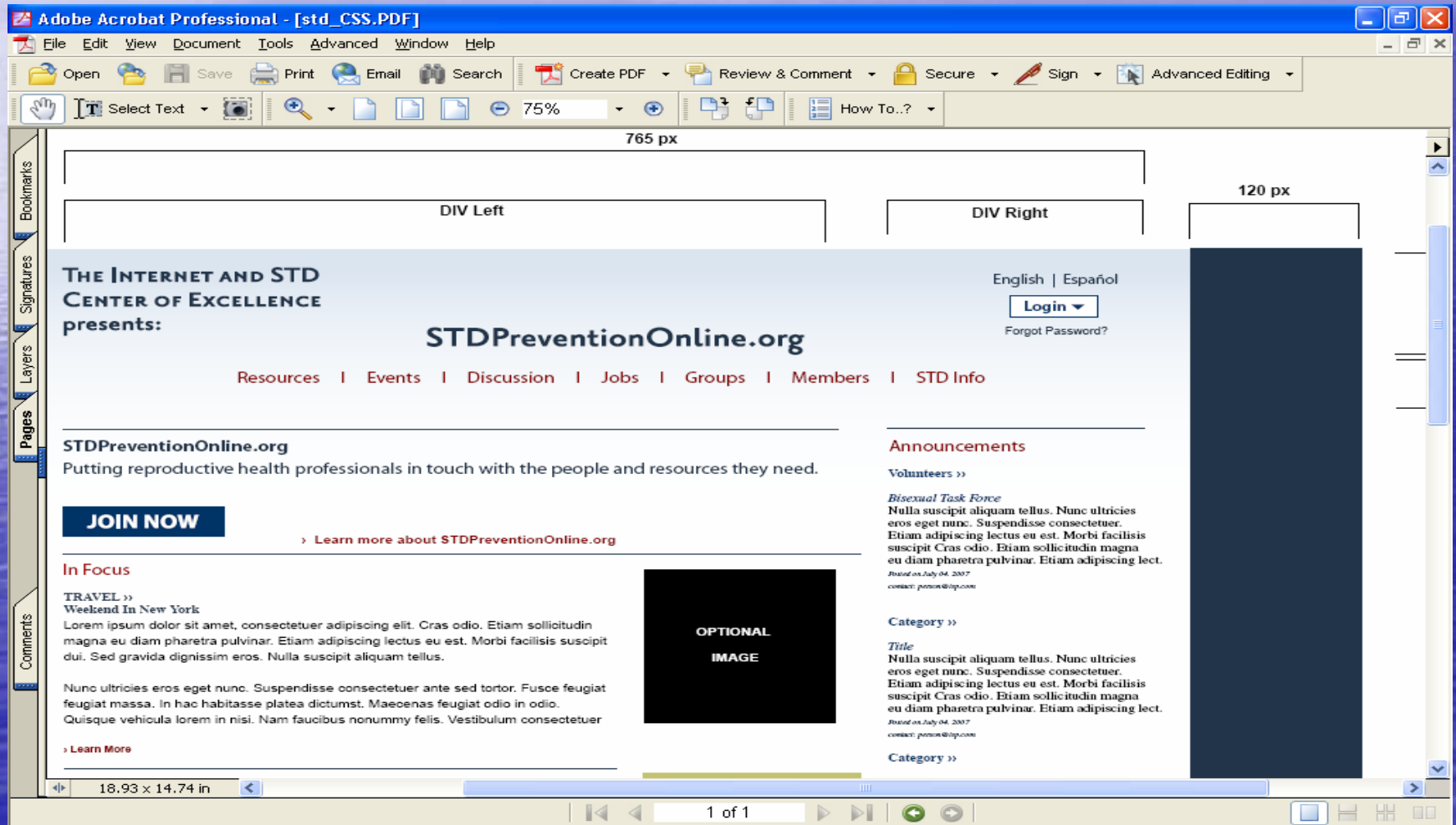
# Projects for the Center of Excellence

- Evaluate uptake of internet guidance
- Develop new products for STD programs
  - Cell phone reminders
  - Text messaging services
  - Online test results
- Evaluate inSPOT implementation in new areas
- Home testing
- Package and disseminate evaluated products

# Evaluation methods

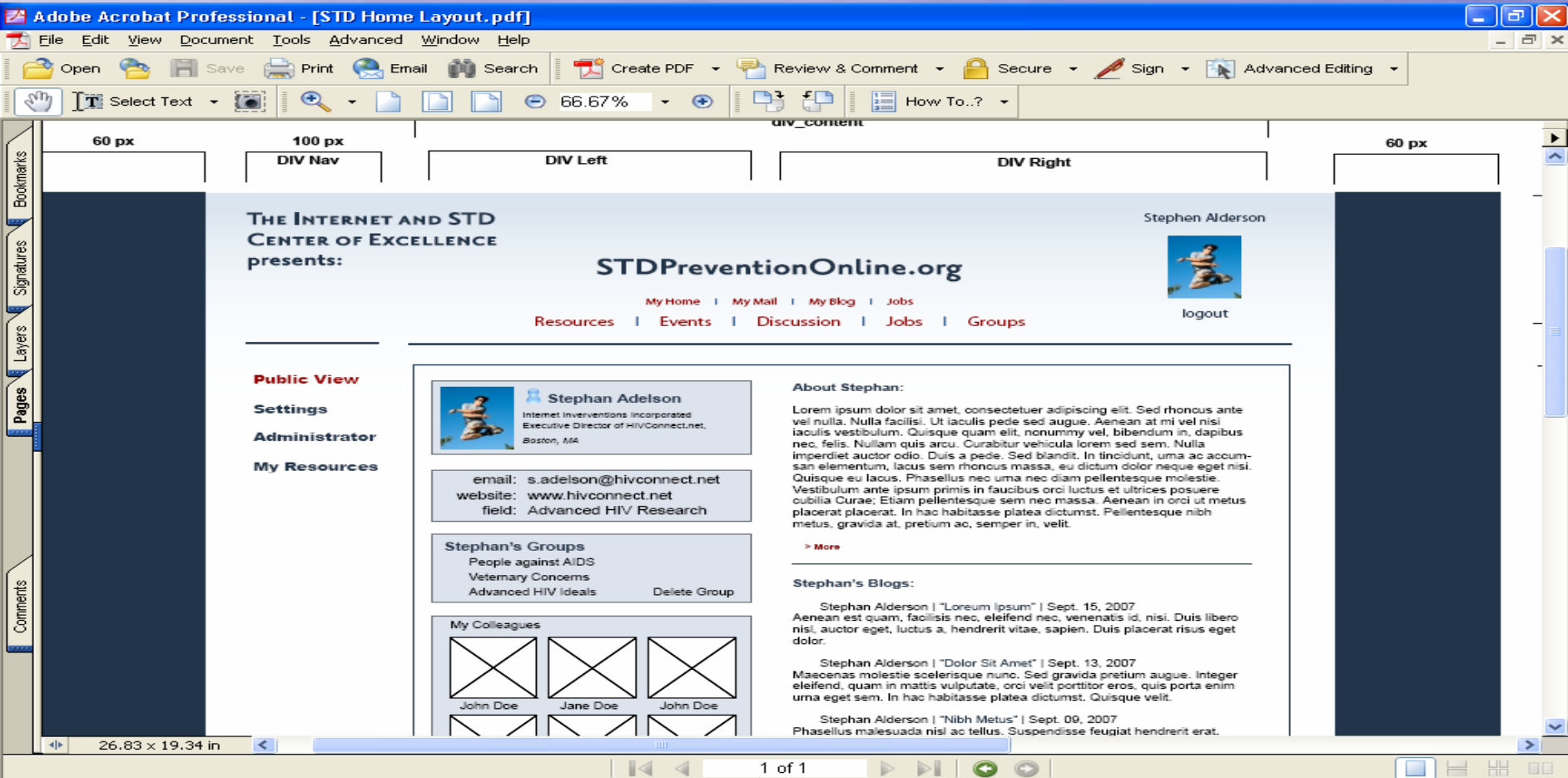
- Use program areas with computerized patient records
- Adjust intake surveys to reflect new products to be implemented in clinics
- Acquire baseline data prior to implementation
- Assess changes in service utilization or other related variables

# Disseminating products and information





# A network for STD/HIV prevention



# News, events, and information

event\_cfe.jpg - Windows Picture and Fax Viewer



THE INTERNET AND STD  
CENTER OF EXCELLENCE  
presents:

welcome, Sajjad Mahmood

## STDPreventionOnline.org

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### View/Search Event

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### Events

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Title	Event Type	Publisher	Location
<b>Event Test</b> September 25, 2007 - December 25, 2007 Event TestEvent TestEvent TestEvent TestEvent Test..... <a href="#">More</a>	Workshop	Umer Arif Choudhry	Kentucky United States
<b>asdadasd</b> September 25, 2007 - September 25, 2007 asd asd asd asd asda adasd asd asd..... <a href="#">More</a>	Seminar / Lecture	Sajjad Mahmood	United States
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<b>gigs</b> September 20, 2007 - September 25, 2007 asdasd asdas asd asd asd sad asd ad asd asd asd asd asd asd asd asd asd asd asd ..... <a href="#">More</a>	Workshop	Sajjad Mahmood	United States
<b>asdasdasdasd</b> September 06, 2007 - September 11, 2007 asdasd asdas asd asd asd sad asd ad asd asd asd asd asd asd asd asd asd asd asd ..... <a href="#">More</a>	Presentation	Sajjad Mahmood	United States
<b>7YV7Y7Y</b>	Presentation	Sajjad Mahmood	United States





# Internet and STD Center of Excellence (ISCOE)

Kees Rietmeijer, MD, PhD  
Principal Investigator

Round Table Presentation  
HIV Prevention Conference  
December 3, 2007

# ISCOE - Goals

- Identification of promising online STI/HIV prevention interventions (at client level) and resources (at provider level)
- Adaptation and evaluation of these interventions for use in program/clinic (rather than research) settings
- Development of online and offline tools to assist with adoption of these interventions at the program level

# ISCOE - Setting

- Center is located at Denver Public Health Department with support from CDC
  - Strong background in in STD/HIV-related Internet research
  - Close proximity of the Denver Metro Health Clinic, the largest STD clinic in the region – allowing for evaluations at the level of, relatively easily accessible at-risk populations



# ISCOE – Advisory Group

- Sheana Bull – University of Colorado
- Jeff Klausner – San Francisco Dept of Health
- Charlotte Gaydos – Johns Hopkins University
- Deb Levine – ISIS
- Mary McFarlane - CDC
- Rachel Kachur - CDC
- Mike Ross – University of Texas
- Eric Benotsch – University of Colorado
- Stephan Adelson – Adelson Consultants
- Don Clark – National Coalition of STD Directors
- Dan Wohlfeiler – California Department of Health

# ISCOE - Team

- Doug Richardson
- Terri Sapp-Jones
- Ben Westergaard
- Kees Rietmeijer

# ISCOE Activities for Online Interventions at Client Level

- Data collection for assessment and evaluation:
  - DMHC “roving” survey
    - Topics: Internet access & dating, Cell phones & text messaging, use of Internet for dating, STD/HIV information, partner notification, online testing
  - Linked to electronic medical record system
    - Demographics
    - Risk factors
    - Diagnosis and treatment data
  - Client focus groups



# Project: Text Messaging

## “Can You Hear Me Now?”

- Purpose
  - To determine if health messages delivered using mobile phone text messages would be acceptable and feasible to improve return rates among STD clinic patients:
    - Within 2 weeks after a positive STD diagnosis
    - For re-screening 3 months after treatment for gonorrhea or chlamydia

# Cell Phone & Text Messaging Use Among STD Clinic Patients Clinic Survey Results

Do you use a cell phone?	84.7%
Do you use text messaging on your cell phone?	90.2%
Is it OK to contact you via text message?	93.5%

# Focus groups findings

- The message must look professional  
No emoticons, no abbreviations
- Keep it discrete  
No clinic identifiers
- “Please call Denver Health for an important health message”
- Enthusiastic about text messaging



# Text Messaging

## Results of Survey and Focus Groups

- Large majority has mobile phones with text messaging capabilities
- Majority of those would accept text messaging for these purposes
- However, concern about the content of the message: should be neutral as to not compromise confidentiality

# Text Messaging Project Status

- Project went live in October
  - Patients give specific consent
  - Reports of qualifying patients automatically generated on daily basis
  - Text messages sent to patients with gonorrhea and/or chlamydia who did not call for results > 1 week
  - Text messages to encourage re-screening will start in January

# Project: Providing STD Test Results Online

- San Francisco STD Clinic: proof of concept:
  - Substantially improved number of patients receiving test results
  - Substantially decreased amount of staff time to give in-person or telephone results
  - However, SF clinic has larger proportion of MSM than other STD clinics → generalizability?



# Providing STD Test Results Online

## Project Description

- Objective:
  - To develop a “generic” results engine that could work across different platforms
    - If proven effective could be disseminated across different clinics with (hopefully) minimal adaptations
  - To evaluate the use in the Denver STD clinic environment
    - How many patients request online access by submitting password information?
    - How many patients access results online?
    - Of these, how many return to the clinic for treatment (if needed)?
    - What, if any, impact on clinic staff?

# Providing STD Results Online

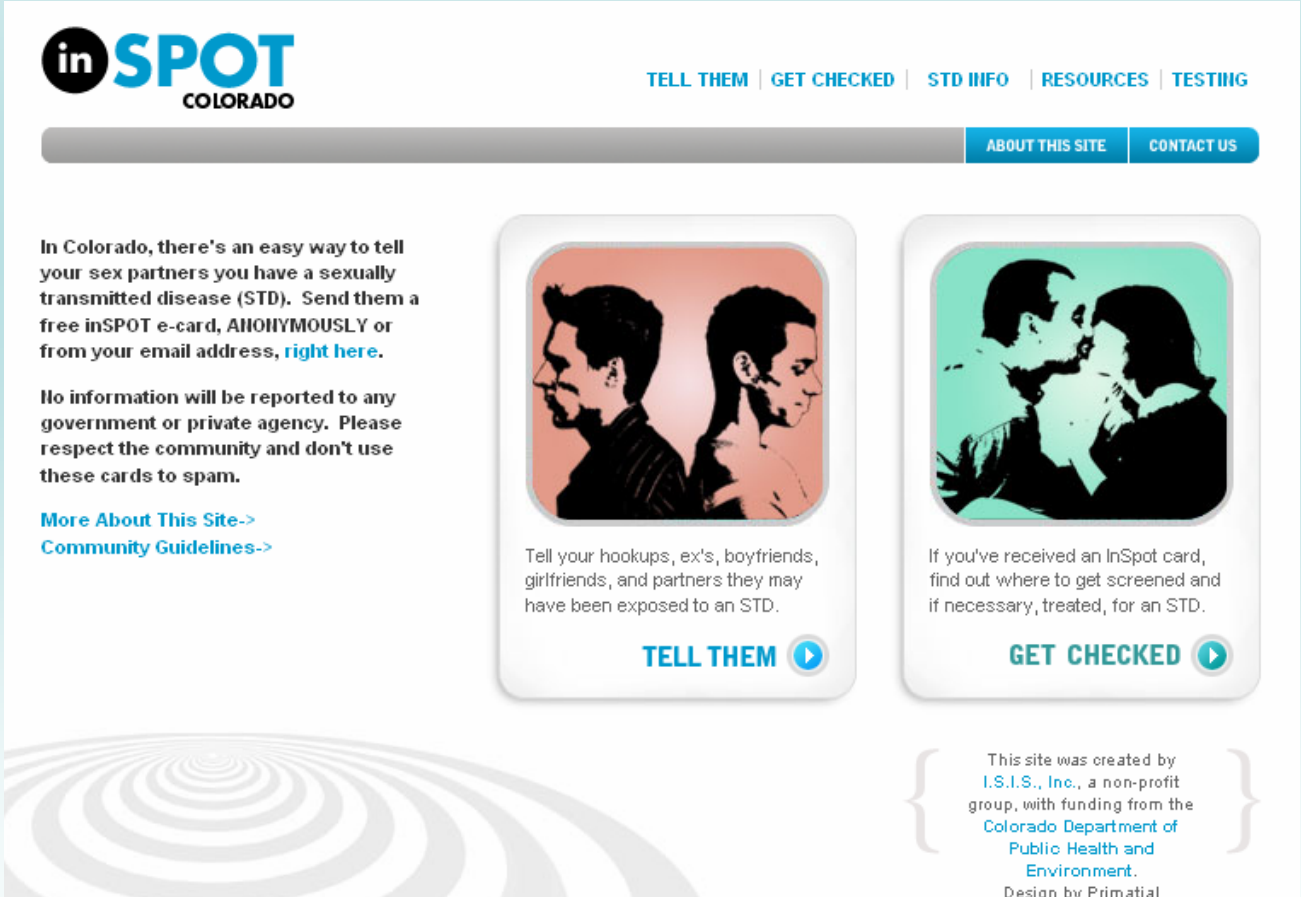
## Project Status

- Results engine is built
- Go-live date: before the end of the year
- Another project within Denver Public Health interested in using the engine to provide HIV viral load and CD4 count results for an online intervention with HIV+ individuals → will test usefulness of the engine in a different environment



# Other Projects at Client Level

- STD clinic-level evaluation of InSpot Colorado



The screenshot shows the InSpot Colorado website. At the top left is the logo "inSPOT COLORADO". To the right is a navigation bar with links: "TELL THEM", "GET CHECKED", "STD INFO", "RESOURCES", and "TESTING". Below this is a secondary bar with "ABOUT THIS SITE" and "CONTACT US". The main content area has a left column with text and two right columns with images and buttons. The left column text explains the purpose of the site and includes links for more information and guidelines. The first right column features a photo of two men and a "TELL THEM" button. The second right column features a photo of a couple and a "GET CHECKED" button. At the bottom right, a text box describes the site's creation by I.S.I.S., Inc. and its funding from the Colorado Department of Public Health and Environment, with design by Primalial.

**inSPOT**  
COLORADO


[TELL THEM](#) | [GET CHECKED](#) | [STD INFO](#) | [RESOURCES](#) | [TESTING](#)

[ABOUT THIS SITE](#) | [CONTACT US](#)


In Colorado, there's an easy way to tell your sex partners you have a sexually transmitted disease (STD). Send them a free inSPOT e-card, ANONYMOUSLY or from your email address, [right here](#).


No information will be reported to any government or private agency. Please respect the community and don't use these cards to spam.

[More About This Site->](#)  
[Community Guidelines->](#)




Tell your hookups, ex's, boyfriends, girlfriends, and partners they may have been exposed to an STD.

**TELL THEM** 



If you've received an InSpot card, find out where to get screened and if necessary, treated, for an STD.

**GET CHECKED** 

This site was created by **I.S.I.S., Inc.**, a non-profit group, with funding from the **Colorado Department of Public Health and Environment**.  
Design by Primalial

# Other Projects at Client Level

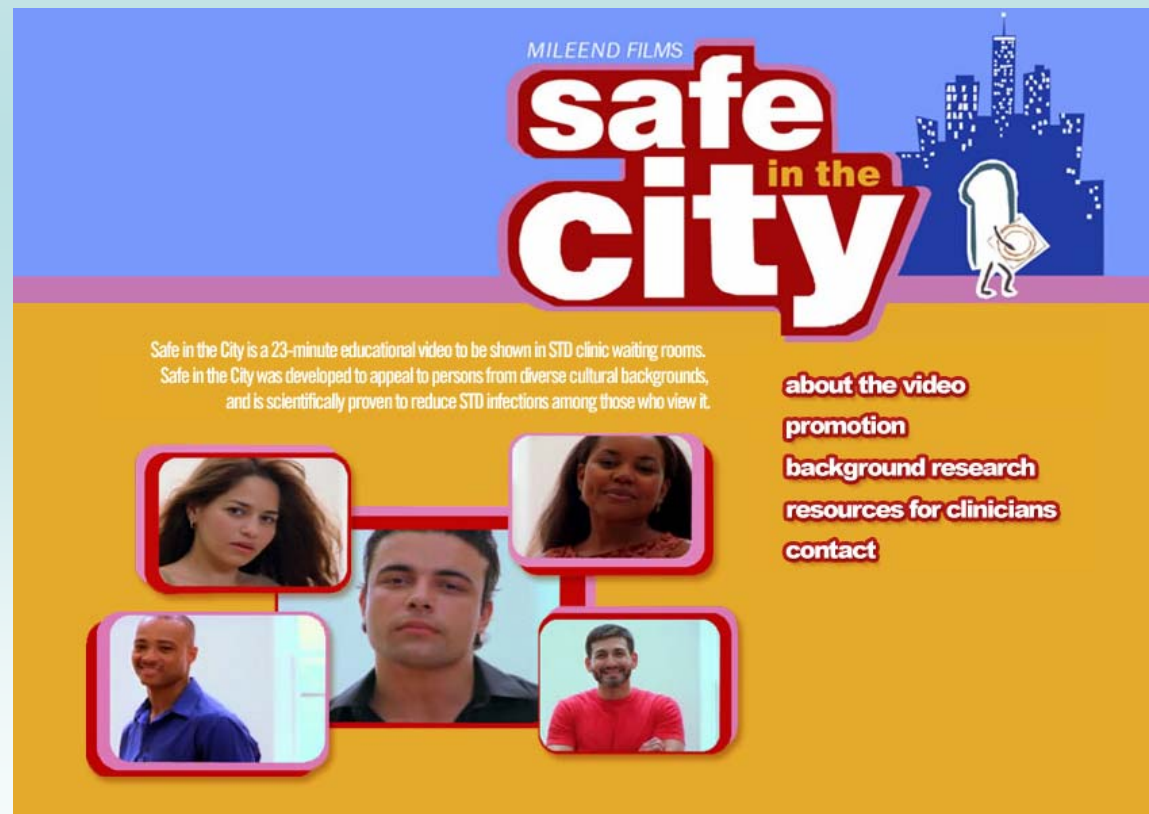
- Evaluation of Iwantthekit.org; an online free STI testing program





# Projects at Provider Level

- Web-based support for the Safe City waiting room video intervention:



# Projects at Provider Level

- Development of an interactive work space for STD/HIV prevention:  
[www.STDPreventionOnline.Org](http://www.STDPreventionOnline.Org)

Site went live November 5, 2007

The screenshot shows the homepage of STDPreventionOnline.org. At the top right, a user is logged in as 'Kees Rietmeijer' with a 'Logout' link. The main navigation bar includes links for 'My Home', 'My Mail', 'My Blog', 'Resources', 'Events', 'Discussion', 'Jobs', 'Groups', 'Members', and 'STD Info'. The page is divided into several sections: 'In Focus' featuring 'World AIDS Day' with a summary of global HIV statistics and a 'Learn More' link; 'What's New' featuring an MMWR article on 'Rapid HIV Testing in Outreach Settings' and a JAMA article on 'HIV Experts See Complacency as HIV Increases Among MSM'; 'Announcements' for the 'ISCOE/STD-PO at HIV Prevention Conference' and 'SEX::TECH Conference 2008 - Focus on Youth'; 'STD News' with links to various articles; and a '2008 STD Prevention Conference' announcement. A 'World AIDS Day' graphic is also visible.

Welcome,  
Kees Rietmeijer  
Logout

**STDPreventionOnline.org**

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**STDPreventionOnline.org**

Putting reproductive health professionals in touch with the people and resources they need.

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**In Focus**

**World AIDS Day**

Mixed news this week as we commemorate World AIDS Day. Globally, the good news is that HIV cases appear to be declining. However, there are still an incredible 2.5 million people newly infected with HIV every year and every year 2.1 million die of the disease. In the U.S., a large proportion of new HIV infections continues to occur among men having sex with men. HIV/AIDS experts warn that complacency related to the perception that HIV/AIDS is now a treatable condition, may lead to resurgence of

[> Learn More](#)

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**What's New**

**MMWR** **Rapid HIV Testing in Outreach Settings**

With the increased focus on HIV testing and knowledge of HIV serostatus, there is a need for innovative testing approaches. This week's MMWR features an article on the Advancing HIV Prevention Demonstration Project,

[a](#)

[> Learn More](#)

**JAMA**

**HIV Experts See Complacency as HIV Increases Among MSM**

In a commentary in this week's issue of the Journal of the American Medical Association, leading HIV experts see a rise

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**Announcements**

**ISCOE/STD-PO at HIV Prevention Conference**

The Internet and STD Center of Excellence (ISCOE) will be featured in a Roundtable presentation at the National HIV Prevention Conference in Atlanta on Monday, December 3 at 5:30 PM. Location will be announced. During the Roundtab...

*Posted on November 03, 2007*

contact: [krietmeij@stdpo.org](mailto:krietmeij@stdpo.org)

[> Learn More](#)

**SEX::TECH Conference 2008 - Focus on Youth**

The inaugural STD/HIV prevention conference focusing on youth and technology will be held January 22-23, 2008 at the Institute for Next Generation Internet (INGI) in San Francisco. Sex::Tech will explore available tools and method...

*Posted on November 04, 2007*

[> Learn More](#)

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**STD News**

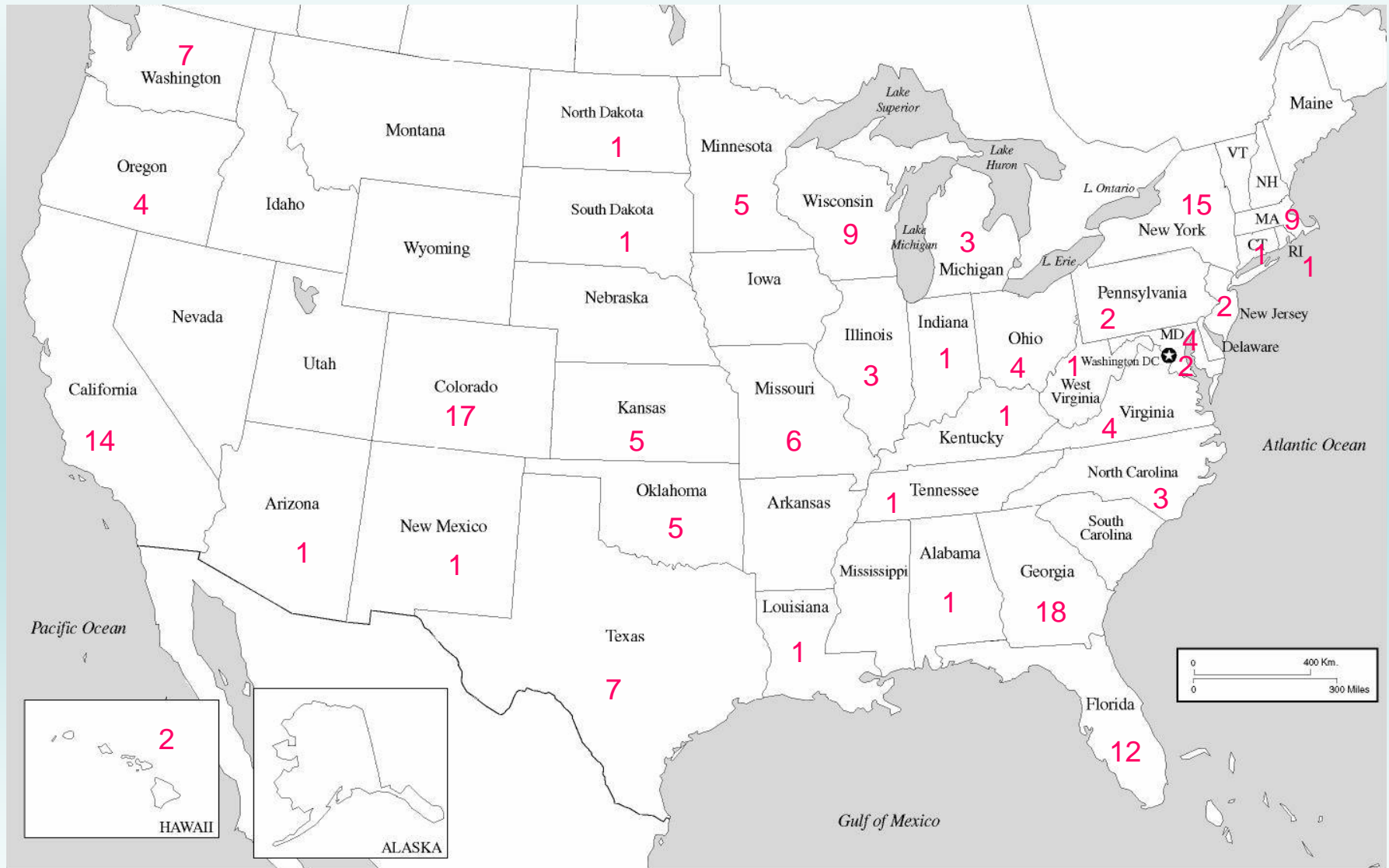
Democratic Presidential Candidates Respond To Questions About Needle-Exchange Programs, Sex Education

*Reuters* Examines Project To Help AIDS Orphans, Grandmothers in Kenya

Lack of HIV Prevention Efforts Among MSM

Fueling Increase in New

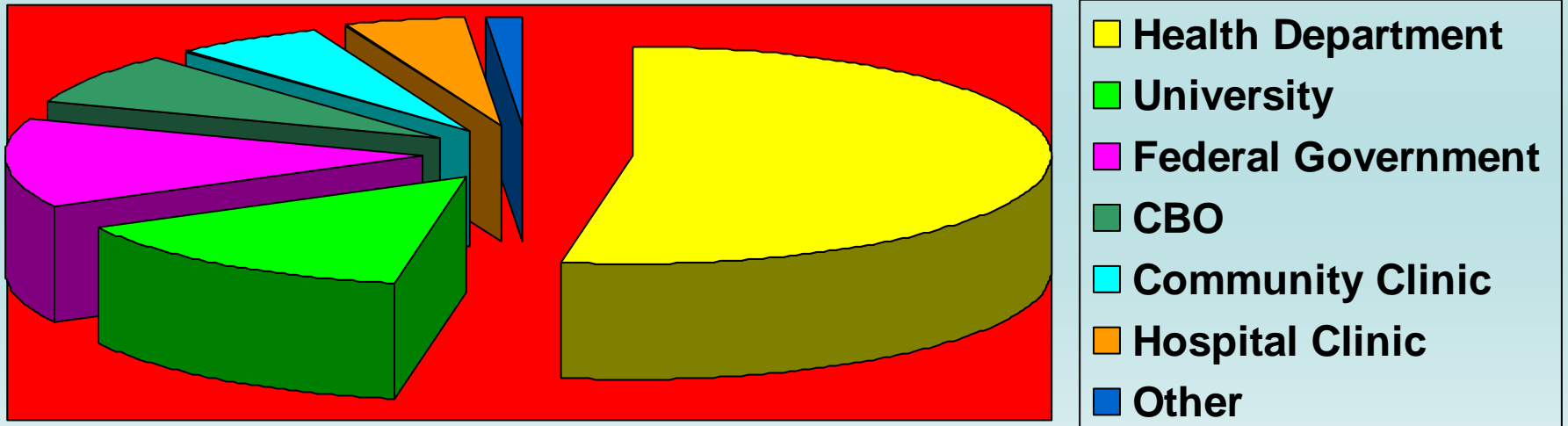
# STD Prevention Online – Members (per 11/29/2007)



U.S (233;37 states); Canada (2); Guyana (2); Australia (2); New Zealand (1); Namibia (1)

# Membership by Employment

N = 252



The Internet and STD Center of Excellence presents:

# STDPreventionOnline.org

A website focused on putting reproductive health professionals  
in touch with the people and resources they need!

# Goals

- Create a repository of STD related work that utilizes advanced technologies
- Provide a way for those in STD/HIV to share resources
- Use Web 2.0 type technology to create a social environment
- Provide a starting place for peer review/clearinghouse
- Create a site that requires little or no assistance from a development team (reduce costs, keep content current)



# Two sites in one

## Administration site

**The Std Center's Control Panel**

Welcome, admin [logout]  
Friday, November 9, 2007

[Home](#) [Members](#) [LookUps](#) [Emails](#) [Resources](#) [Events](#) [Groups](#) [Jobs](#) [Announcements](#) [WhatsNew](#) [Forum](#) [AdminUsers](#) [Blogs](#) [Broadcast](#) [Statistics](#) [STDInfo](#)

**Latest Users**

		
Catherine	David	John
		
Patricia	Theresa	Sandra

**Latest Resources**

Herpes Zoster in the Genital Area	[Clinical]	[2007-11-07]
3 month calendar Oct - Dec 2007	[General]	[2007-11-07]
Where Young MSM Meet Their First Sexual Partner: The Role of the Internet	[Surveillance]	[2007-11-06]
How Homosexual Men Believe They Became Infected - The Role of Risk Reduction Behaviors	[Prevention]	[2007-11-06]
Conducting Internet-Based HIV/STD Prevention Survey Research: Considerations in Design and Evaluation	[Behavioral]	[2007-11-06]

**Latest Events**

Using Technology for Syphilis Elimination, HIV Prevention, Health Promotion and Access to Care	[Conference]	[2007-11-08]
Sex::Tech Conference, Focus on Youth	[Conference]	[2007-11-07]
PEER ADVOCATE TRAINING	[Training]	[2007-11-07]

**Latest Jobs**

STD Coordinator - Sexually Transmitted Disease Program	[enable]	[2007-11-08]
National Chlamydia Screening Coordinator	[enable]	[2007-11-06]

[Edit Account](#)  
[Site Settings](#)  
[Delete Expired Events](#)  
[Delete Expired Jobs](#)

## User interface

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presents:

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**STDPreventionOnline.org**

Putting reproductive health professionals in touch with the people and resources they need.

**JOIN NOW** [Learn more about STDPreventionOnline.org](#)

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**In Focus**

**WE'RE LIVE!!!**

After months of preparation and testing we are very excited to launch stdpreventiononline.org: STD-PO, STD-PO is a free, interactive web-based application that aims to enhance communications between people who work in STD/HIV prevention research, policy, and program with the ultimate goal to foster the implementation of state-of-the-art prevention interventions in STD/HIV prevention practice and help stop the transmission/acquisition of sexually transmitted infections, including HIV. STD-P

[Learn More](#)

**STD News**  
Program Status Review  
Increase in Funding  
Under House-Passd FY  
2008 Appropriations Bill

PBS' 'NewsHour' with Jim Lehrer' Reports on Impact of PEPFAR in African Countries

HIV/AIDS Cases in China Increased by 3,000 Monthly From January 2006 to June 2007. Official

**What's New**

**Amsterdam to Launch STD Clinic Online**

The Amsterdam Health Service has announced that it will launch a web based out patient clinic in November. It aims to offer easy access, anonymous screening for people at risk of sexually transmitted diseases (STD).

[Learn More](#)

**Guidelines for Internet-based Partner Notification and Outreach**

In collaboration with the Centers for Disease Control and Prevention and a group of expert consultants, the National Coalition of STD Directors (NCSD) has published a set of guidelines for the development and implementation of

[Learn More](#)

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In the November edition of Sexually Transmitted Diseases, Joshua Vest and colleagues at the Austin/Travis County Health and Human Services Department, describe a study comparing e-mail versus standard provider-based procedures for the notification of

[Learn More](#)

**Announcements**

**HIV/AIDS Webcast**

In anticipation of World AIDS Day, this webcast will provide HIV grantees and HHS employees with a brief overview of HIV/AIDS prevention, treatment, research, mental health, and substance abuse, and an opportunity to ask questions...

[Posted on November 06, 2007](#)  
contact: [contact@AIDS.gov](#)  
[Learn More](#)

**ISCOD/STD-PO at HIV Prevention Conference**

The Internet and STD Center of Excellence (ISCOD) will be featured in a Roundtable presentation at the National HIV Prevention Conference in Atlanta on Monday, December 3 at 5:30 PM. Location will be announced.

[Posted on November 02, 2007](#)  
contact: [travem@afhsa.org](#)  
[Learn More](#)

**SEX::TECH Conference 2008 - Focus on Youth**

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[Posted on November 04, 2007](#)  
[Learn More](#)

**2008 STD Prevention Conference**

Please join your STD prevention colleagues in Chicago March 10-13, 2008 in Chicago for the biennial STD Prevention Conference. This CDC-sponsored conference provides a rich opportunity to consider complex issues confronting ST...

[Posted on November 04, 2007](#)  
[Learn More](#)

# Administration site

- Provide interface that will easily update content on the login page.
- Grant access to all user submitted information.
- Supply an effective tool for communication between the site administrator and users.
- Generate reports regarding activity (to be expanded in next update).
- Allow for quick access to add events, jobs, resources, and other site content.

# Home page: using advanced technologies

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**STD News**  
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Contact: csmat@cdc.gov  
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**What's New**

**Announcement Detail**

**ISCOE/STD-PO at HIV Prevention Conference** Posted Date: November 03, 2007

The Internet and STD Center of Excellence (ISCOE) will be featured in a Roundtable presentation at the National HIV Prevention Conference in Atlanta on Monday, December 3 at 5:30 PM. Location will be announced. During the Roundtable, a demonstration will be given of the STDPreventionOnline website. Presenters include Stephan Adelson, Mary McFarlane, and Kees Rietmeijer.

Contact: krietmei@cdc.gov

OK

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# Registration: Simple one step process

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### STDPreventionOnline.org Registration

General Information	Organization / Affiliation Information
<b>First Name*</b> <input type="text"/>	<b>Organization / Affiliation</b> <input type="text"/>
<b>Last Name*</b> <input type="text"/>	<b>Website</b> <input type="text"/>
<b>Title</b> <input type="text"/>	<b>Contact Information</b>
<b>Email Address*</b> <input type="text"/>	<b>SKYPE</b> <input type="text"/>
<input type="checkbox"/> Keep Private	<b>MSN</b> <input type="text"/>
<b>Password*</b> <input type="password"/>	<b>YAHOO!</b> <input type="text"/>
<b>Confirm Password*</b> <input type="password"/>	<b>AIM</b> <input type="text"/>
<b>About Me*</b> <input type="text"/>	<b>Location</b>
(Maximum characters: 1000) You have 1000 characters left.	<b>Country*</b> United States ▼
<b>Picture</b> <input type="text"/> Browse...	<b>State</b> Select A State ▼
	<b>City</b> Select A City ▼
<b>Account Type</b>	
<input checked="" type="radio"/> Individual <input type="radio"/> Organization	

\* Required field

### Professional Information

#### Principal Employment Setting

<input type="checkbox"/> Corrections	<input type="checkbox"/> Federal Government	<input type="checkbox"/> Health Department	<input type="checkbox"/> Indian Health Service
<input type="checkbox"/> University	<input type="checkbox"/> Hospital / Clinic	<input type="checkbox"/> Military	<input type="checkbox"/> Private Medical Practice
<input type="checkbox"/> CBO	<input type="checkbox"/> Community Clinic	<input type="checkbox"/> Corporation / Industry	

#### Focus of Work

<input type="checkbox"/> Clinical	<input type="checkbox"/> Administration	<input type="checkbox"/> Research	<input type="checkbox"/> Training / Teaching
<input type="checkbox"/> Policy	<input type="checkbox"/> Laboratory	<input type="checkbox"/> Partner Services / DIS	<input type="checkbox"/> Outreach
<input type="checkbox"/> Health Education	<input type="checkbox"/> Advocacy	<input type="checkbox"/> Epi / Surveillance	<input type="checkbox"/> Case Management
<input type="checkbox"/> Health Communication	<input type="checkbox"/> Student	<input type="checkbox"/> Resident / Fellow	

#### Areas of Interest

<input type="checkbox"/> Syphilis	<input type="checkbox"/> Gonorrhea	<input type="checkbox"/> Chlamydia	<input type="checkbox"/> Trichomoniasis
<input type="checkbox"/> Mycoplasma	<input type="checkbox"/> HIV / AIDS	<input type="checkbox"/> HSV / Genital Herpes	<input type="checkbox"/> HPV / Genital Warts
<input type="checkbox"/> Viral Hepatitis	<input type="checkbox"/> Genital Dermatology	<input type="checkbox"/> Vaginitis / Vaginosis	<input type="checkbox"/> PID
<input type="checkbox"/> Diagnostics	<input type="checkbox"/> Therapeutics	<input type="checkbox"/> Epi / Surveillance	<input type="checkbox"/> Policy / Law
<input type="checkbox"/> Vaccines	<input type="checkbox"/> Condoms	<input type="checkbox"/> Microbicides	<input type="checkbox"/> Circumcision
<input type="checkbox"/> Health Economics	<input type="checkbox"/> Health Disparities	<input type="checkbox"/> Modeling	<input type="checkbox"/> Women
<input type="checkbox"/> Youth / Adolescents	<input type="checkbox"/> MSM	<input type="checkbox"/> Lesbian/Bisexual Women	<input type="checkbox"/> Transgendered
<input type="checkbox"/> Drug Users	<input type="checkbox"/> Sex Workers	<input type="checkbox"/> Training	<input type="checkbox"/> Program Improvement
<input type="checkbox"/> Internet / New Media	<input type="checkbox"/> Behavioral Interventions		

Register

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# Types of Members



A Venn diagram consisting of three overlapping circles arranged horizontally. The leftmost circle is labeled 'Individuals', the middle circle is labeled 'Groups', and the rightmost circle is labeled 'Organizations'. The circles overlap in pairs and all three overlap in the center. The circles have a light green color with a slight gradient and a thin white border.

Individuals

Groups

Organizations



# My Home

## Stephan Adelson (Individual)



President  
Adelson Consulting Services  
Executive Director  
Internet Interventions Inc.  
Boston, Massachusetts



## Contact Stephan

Email: [sadelson@sadelson.com](mailto:sadelson@sadelson.com)

Website: <http://www.hivconnect.net>

Skype: [sadelson](#)

Msn: [sadelson@sadelson.com](mailto:sadelson@sadelson.com)

Yahoo!: [sadelson02](#)

Aim: [sadelson02](#)

## Send Mail

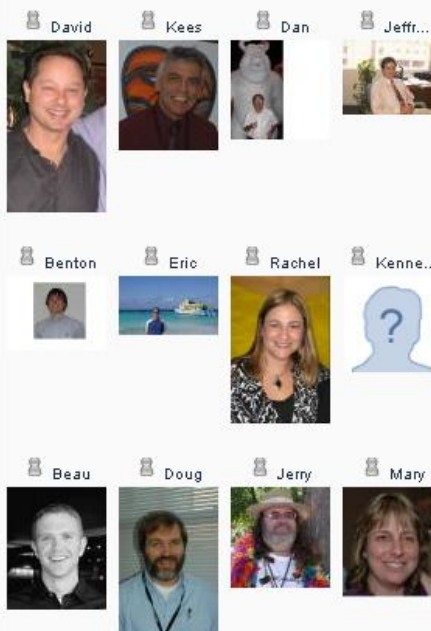
## Stephan's Work

**Principal Employment Setting:** CBO

**Focus of Work:** Training / Teaching, Policy, Partner Services / DIS, Outreach, Health Education, Case Management, Health Communication

**Area of Interest:** Syphilis, Gonorrhea, Chlamydia, HIV / AIDS, Epi / Surveillance, Policy / Law, MSM, Behavioral Interventions, Training, Program Improvement, Internet / New Media

## Stephan's Colleagues



[Edit Colleagues](#)

## People In Related Fields



## About Stephan:

I joined the sexual health community in 2002 through my work as General Manager of Manhunt. Since that time I have been very active working with the N.C.S.D. to draft national guidelines for Internet Interventions and consulting with states in the de

[> More](#)

## Stephan's Blog:

### NYC Syphilis Advisory Group: Using Technology for Syphilis Elimination, HIV Prevention

Stephan Adelson on November 08, 2007 at 11:27:56 AM



November 14th, The  
Downtown Conference  
Center at Pace  
University 8:30am  
Registration Ground floor,  
front entrance Continental

breakfast served in the ground floor lounge. 9:00am  
Introductions and Plenary Auditorium Join  
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## Latest Forum Postings

## Latest Blogs Postings

### STD Prevention on Campus

(on 2007-11-10, by Linda McKinzie-Daugherty)

**What kind of information technology user are you?**

(on 2007-11-08, by Rachel Kachur)

**NYC Syphilis Advisory Group: Using Technology for Syphilis Elimination, HIV Prevention**

(on 2007-11-08, by Stephan Adelson)

**Preliminary Program announced for Sex::Tech**

(on 2007-11-07, by Deb Levine)

### IPH Research

(on 2007-11-07, by David S. Novak)

**WE'RE LIVE!!!**

(on 2007-11-02, by Kees Rietmeijer)



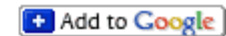
# Blog

## Blog Detail

Discussion-> Rachel Kachur's Personal Blog

 Rss Feed

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## What kind of information technology user are you?

Rachel Kachur on November 08, 2007 at 12:15:22 PM

Pew Internet has created a brief, technology typology test. I'm an omnivore. What are you? <http://www.pewinternet.org/quiz/index.asp>

## Comments on this Blog

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 **juan mendez**

November 09, 2007, 07:08 PM

### **Omnivores**

lol, love technology, i have gone thur so many pocket pc phones its not funny.



 **Doug Richardson**

November 09, 2007, 09:30 AM

### **I'm omnivorous**

Though some would say I'm too much so.

# Resources: Sharing made simple

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November 09, 2007  
**Massachusetts Guide to Collaborating with Manhunt for prevention**  
This document is in adobe 8.0 format, you may need to update your adobe to open the document.) The Massachusetts Department of Public Health, Division of Sexually Transmitted Disease (STD) Prevention  
.....[More](#)

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Total Votes: 1

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**Presentation regarding the use of Manhunt for IPH and Outreach**  
This presentation (given by Stephan Adelson - General Manager at the time - 2005) provides an introduction to Manhunt and covers the use of banners, outreach, and partner notification done through .....[More](#)

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November 09, 2007  
**National Guidelines for Internet-based Partner Notification and Outreach**  
Access to the Internet is ubiquitous in the United States and research has shown it to have an impact on sexually transmitted disease (STD) transmission. As the use of the .....[More](#)

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★★★★★  
Total Votes: 1


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November 10, 2007  
**How to best use Groups**  
"Groups" is one of the powerful features of this site. We all belong to professional groups. Some of these groups have names: Gonorrhea Isolate Surveillance Project (GISP), STD Surveillance Network (.....[More](#)

[Login to Rate](#)  
★★★★★  
Total Votes: 0

# Resources: Details and Download

## Resource Detail

<b>Topic:</b>	Guidelines	<a href="#">Subscribe to Topic</a>
<b>Submitted By:</b>	Stephan Adelson	<a href="#">Post a Comment</a>
<b>Date Submitted:</b>	November 09, 2007	<a href="#">Edit Resource</a>
<b>Type:</b>	 <a href="#">Download</a>	<a href="#">Delete Resource</a>

**Title:** National Guidelines for Internet-based Partner Notification and Outreach

### Description:

Access to the Internet is ubiquitous in the United States and research has shown it to have an impact on sexually transmitted disease (STD) transmission. As the use of the Internet & other technologies continues to grow, many program areas turned to the National Coalition of STD Directors (NCSD) and the Centers for Disease Control & Prevention (CDC) for guidance on how to use the Internet as a tool for the control and prevention of STDs including HIV. Because of these requests for direction, an effort was initiated to bring together all those who are conducting STD prevention online to create guidance based on their successes and their mistakes. In acknowledging their collective knowledge and experience, the wheel was not reinvented but rather a document was created that will help other programs initiate and conduct successful Internet efforts and avoid common mistakes.

**Rate this Resource:** ★★★★★  
**Total Votes:** (2)

# Events

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Title	Event Type	Publisher	Location
<b>Using Technology for Syphilis Elimination, HIV Prevention, Health Promotion and Access to Care</b> November 14, 2007 - November 15, 2007 A one-day conference exploring the field of Internet-based health solutions..... <a href="#">More</a>	Conference	Stephan Adelson	New York, New York United States
<b>PEER ADVOCATE TRAINING</b> November 29, 2007 - November 29, 2007 The PROGRESO Project is a Community-Level STD/HIV prevention Intervention that relies on role model stories and peers from the target population of your community. The PROGRESO Project is now looking for highly motivated individuals ..... <a href="#">More</a>	Training	Daniel Ramos	Massachusetts United States
<b>2007 National HIV Prevention Conference</b> December 02, 2007 - December 05, 2007 The Centers for Disease Control and Prevention (CDC) joins other governmental and non-governmental organizations in calling for abstracts concerning HIV prevention. Numerous governmental organizations have committed ..... <a href="#">More</a>	Conference	Stephan Adelson	
<b>Understanding and Living Well with Viral Hepatitis in Maine</b> December 04, 2007 - December 04, 2007 Understanding and Living Well with Viral Hepatitis" is Maine's first educational conference on viral hepatitis. The conference will focus on the latest information on viral hepatitis viruses that make your liver swell and stop it from working correctly. People ..... <a href="#">More</a>	Conference	Stephan Adelson	
<b>HEP DART 2007 - Frontiers in Drug Development for Viral Hepatitis</b> December 09, 2007 - December 09, 2007 The focus of HEP DART 2007 is to assemble clinicians, researchers and basic scientists together to discuss the latest information on the development processes in the treatment of hepatitis B and hepatitis C and other ..... <a href="#">More</a>	Conference	Stephan Adelson	
<b>Sex::Tech Conference, Focus on Youth</b> January 22, 2008 - January 23, 2008 San Francisco Conference January 22-23, 2008 Using new technologies to reach youth with info about HIV prevention, STD prevention, reproductive health ..... <a href="#">More</a>	Conference	Deb Levine	San Francisco, California United States

**Using Technology for Syphilis Elimination, HIV Prevention, Health Promotion and Access to Care**

[Add Event](#)  
[Edit Event](#)

**Event type:** Conference

**Contact:** New York City Department of Health and Mental Hygiene  
Bureau of Sexually Transmitted Disease Control

**URL:** [http://www.mhra.org/fita/SAG\\_Registration.cfm](http://www.mhra.org/fita/SAG_Registration.cfm)

**Location:** the Downton Conference Center at Pace University

**Starts:** November 14, 2007

**Ends:** November 15, 2007

**City/State/Country:** New York , New York  
United States

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# Jobs

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Date	Title	Place of Employment	Location
November 08, 2007	<b>STD Coordinator - Sexually Transmitted Disease Program</b>	Marion County Health Department	Indianapolis, Indiana, United States
STD Coordinator - Sexually Transmitted Disease Program MINIMUM STARTING PAY: \$23.55 ANNUALLY: \$48,987 The individual in this position will assist in the design and implementation of STD control programs in conjunction with the local Medical Director, Behavioral ..... <a href="#">more</a>			
November 06, 2007	<b>National Chlamydia Screening Coordinator</b>	Atlanta	Atlanta, Georgia, United States
Dear Colleagues, The purpose of this email is to give you a heads-up about a very important and exciting job opportunity located within the Division of STD Prevention (DSTDP). DSTDP is seeking candidates for a ..... <a href="#">more</a>			

Showing 1 to 2 of 2

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**National Chlamydia Screening Coordinator**

**Description**

Dear Colleagues, The purpose of this email is to give you a heads-up about a very important and exciting job opportunity located within the Division of STD Prevention (DSTDP). DSTDP is seeking candidates for a National Chlamydia Screening Coordinator and advisor to the Division Director on infertility prevention policies and issues, and implementation of a national effort to increase chlamydia screening among at-risk populations in the U.S. This person will serve as the lead and focal point for national partnership activities related to chlamydia control within the Division, Center, Coordinating Center, CDC, DHHS, and externally with the state and local health departments, national organizations and leaders in private industry. A detailed description of the major duties and responsibilities of this position will be posted on <http://www.cdc.gov/employment/findcareer.htm> within the next week. The Announcement Numbers will be: HHS-CDC-T3-2008-0027 (Internal GS-602-15) HHS-CDC-T3-2008-0028 (Internal GS-601-15) HHS-CDC-D3-2008-0012 (External GS-601-15) The application will be due within 10 days of the posting. Please feel free to forward this information on to your colleagues who may be interested in applying for this position. Thank you, John Douglas, Jr., MD Director Division of STD Prevention

**Place of Employment**

Atlanta

**Location**

Atlanta, Georgia, United States

**Posting Date**

2007-11-06

**Expiration Date**

2007-11-30

**Posted By**

**Contact**

<http://www.cdc.gov/employment/findcareer.htm>

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# Groups

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## Groups

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ISCOE Advisory Group  
2007-11-05  
Advisory group to the Internet.....[more](#)



ISCOE (Executive Group)  
2007-11-02  
Internet and STD Center of Exc.....[more](#)



Internet Outreach Guidelines  
2007-11-07  
Group to finish up the Outreac.....[more](#)



Clinical Cases  
2007-11-07  
This is a public group to shar.....[more](#)



Syphilis Elimination Coordinators  
2007-11-07  
Communication between Syphilis.....[more](#)

Cincinnati STD/HIV Prevention Training Center  
2007-11-09  
Clinic Training Opportunities



NNPTC  
2007-11-08  
National Network of STD/HIV Pr.....[more](#)



# Sharing and collaborating as a Group

Search Group:



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Group home



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Forum



Blogs



Shared Resource



Members

## Internet Outreach Guidelines (private)



Group to finish up the Outreach section of the Internet Guidelines

**Created on** 2007-11-07

**Owner** Rachel Kachur

## Latest Forum Postings

No Posts

## Group Members



Kees



Frank



Stephan



Dan



Tai

[view all](#)

## Shared Resources

1. Draft Internet Guidelines

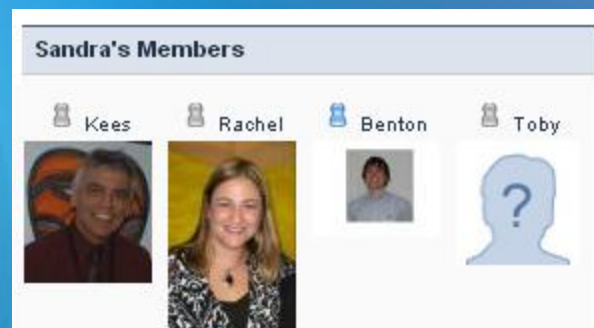
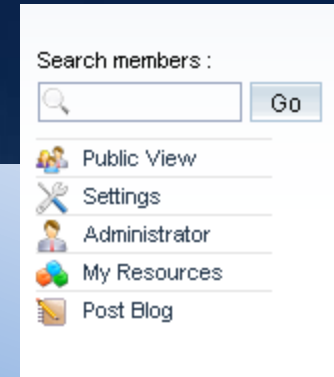
[View All](#) | [Upload Resource](#)

## Latest Blogs

No Blogs

# Organizations

- Much like Individual pages
- Allows an administrator to monitor the organization's members while on the site
- Links all members on the group home page



# Who is it for?

## Beau Gratzer (Individual)



Director of HIV/STD Prevention  
Howard Brown Health Center

## Stephanie Craig Rushing (Individual)



Director - Project Red Talon  
Northwest Portland Area Indian  
Health Board  
Portland, Oregon

## Mary McFarlane (Individual)



Research Behavioral Scientist  
CDC  
Atlanta, Georgia

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## Charlotte Gaydos (Individual)



Associate Professor  
Johns Hopkins University  
Baltimore, Maryland

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## Katherine Hsu (Individual)

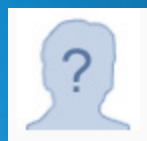


MD, MPH  
MDPH  
Boston, Massachusetts

## Deborah Mayhew (Individual)



DIS  
Victoria, Texas



Anyone in STD/HIV that wants to share resources and learn from colleagues.

The Internet and STD Center of Excellence presents:

# STDPreventionOnline.org

A website focused on putting reproductive health professionals  
in touch with the people and resources they need!

[info@stdpreventiononline.org](mailto:info@stdpreventiononline.org)